



Swanny Social Media Rules

Social media postings, blogs, status updates and tweets by Members on club pages shall:

- positively promote Swanbourne Nedlands Surf Life Saving Club, its members and Surf Life Saving;
- keep our members and community engaged in all facets of club activity;
- not use offensive, provocative or hateful language or photographs/images;
- not be misleading, false or injure the reputation of another person;
- not criticise SLSA, sponsors, athletes, other organisations and their employees, volunteers or supporters, SLSA or its State Centres, Branches or Clubs;
- must not portray the uniform or any associate SLS IP in a way that can be seen as negatively impacting the organisation or breaching any SLS Policies;
- respect and maintain the privacy of others; and
- be guided by Surf Life Saving Australia's Member Protection Policy, Code of Business Conduct and Social Media policy.